

## *"The Corner Office"... You've Experienced the Storm- Now What?*



I don't know about you, but to me it seems like there have been more severe thunderstorms this year than any time in recent memory.

And I don't have to tell you that a storm can be a catastrophic event that can leave your home and property

in rough shape. After the winds and rain die down, it's important that you take several precautions to ensure your own safety and try to limit the damage to

your home. But where do you even start? How do you safely assess damage to your home? Here are our top tips for inspecting your home after a storm:

### **Access Damage to Your Homes Exterior**

*If at any point during your inspection you smell gas or suspect a leak, leave your house immediately, keep a safe distance, and call your utility company using a cellphone.*

Once you have assessed your yard, it's time to inspect the exterior of your home. To make sure no areas are missed, start at the top (roof) and work your way to the bottom (foundation). Before getting on the roof, if you notice visible damage to the roof from the ground, consider calling a professional rather than risk further damaging your roof. If you have any damaged/missing shingles, gutters, or downspouts, replace them quickly to avoid further damage.

Next, inspect your siding, doors, & windows for damage. Even small dents could cause future problems. If you find any loose pieces of siding, inspect behind them to ensure no water seeped into your insulation. If you boarded up your windows prior to the storm, ensure you fill any nail/screw holes to prevent water damage.

Finally, inspect the foundation of your home. You are looking for visible cracks, water damage, or discoloration. If

you find any irregularities, resolve them as soon as possible to prevent further damage.

### **Inspect Your Appliances**

If your area has power, avoid the temptation to immediately turn on all your appliances to see if they still work, turning on all your major appliances at once could overload circuits. Take it slow, testing them one at a time.

If any of your appliances are damaged or wet, do not try and turn them on. You don't want to risk getting an electrical shock or starting a fire. Floodwaters can gunk up and corrode the components of your appliances, so it's best not to use them. Contact a technician to assess the damage.

If flooded, your furnace, AC unit, & water heater become breeding grounds for bacteria, mold, and other growths that present health risks. If your HVAC system has been flooded, call a qualified technician to assess whether your system is repairable or if it must be replaced. Continuing to use HVAC systems after water damage or flooding presents serious health risks.

### **Wrap Up**

Storms can result in serious damage to your yard and home, which is why it is vital that you properly inspect your property following a storm. Don't forget to document any and all damage you find, even a small issue could lead to major problems in the coming months. You should also hold on to any receipts and invoices for work done to your home.

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## Common Mistakes People Make When Choosing Roofing Contractors

*There are some mistakes homeowners tend to make time and time again when looking around for roofing contractors to do roof replacement for them. Check out 4 of the most common mistakes people make—and avoid making them yourself at all costs.*

**Mistake #1: Picking roofing contractors that aren't experienced.** Putting a new roof on a home is not easy. It takes years and years to master the skills that are necessary to do it. It's why you should never hire roofers that haven't been in the roofing business for very long. While they don't necessarily need to have 30 years of experience, your roof shouldn't be the first one they're putting on.

**Mistake #2: Failing to read reviews about roofing contractors before hiring them.** The internet is a powerful tool that all homeowners should use before bringing a company on board to install a roof. Prior to hiring roofers to put on a roof for you, read online reviews on them to see what they're all about. You could very easily find that they've done substandard work in the past through a simple Google search.

**Mistake #3: Choosing to work with roofing contractors that don't have insurance:** When installing a new roof

on your home, you need to work with a company that has insurance. Otherwise, you could be left with a big bill if your home is damaged during roof installation or, worse, if someone is injured when your roof is going on. Check for proof of insurance before you begin working with a roofing company.

**Mistake #4: Selecting the roofing contractors that offer the cheapest price.** Installing a roof on your home can be expensive. So no one will blame you for trying to get a good deal on roof installation. However, avoid choosing roofers who offer you the cheapest price. They might be offering you such a great deal because they use inferior roofing materials and aren't going to take their time when finishing

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### The Corner Office...Experience a Storm - Now What? Continued from page 1

Most importantly, ensure that you never put yourself or your family at risk during your inspection. If you are unsure if an area is safe to be in or how to perform an inspection, always call a qualified technician.

**For all the facts, call us at 1-800-Hackman.  
Or visit our website at [www.HackmanSmartRoof.com](http://www.HackmanSmartRoof.com)**



## It's Time to Meet Snowy!

It may be hot outside, but that doesn't mean there isn't room for Snow...y! Snowy is an 8-year-old female short coat pit bull terrier. She's a beautiful girl that weighs in around 45 pounds. Her coloring is very unique! You'll find an array of white, red, orange and chesnut accents on her coat.

Snowy is deaf, but that shouldn't stop you from adopting her. She is currently working on hand signals with her foster. Who knew a dog could learn sign language?! Due to her inability to hear, Snowy definitely likes to keep an eye on her owner at all times. So get ready to have a new shadow!

She is great with humans of all sizes - even the littlest ones. Snowy loves attention and doesn't care where it comes from. She loves going for long walks (her current record is 8 miles!) and therefore is looking for a forever owner who loves to be active as well.

Snowy gets along with other dogs as long as they are calm around her. However, since she can't hear, she doesn't mind when other dogs are -loud- around her. She is also potty trained and does great on a lead.

*(Continue reading on page 3)*

## Glad You Asked!

**This Issue's Question:** What do Hackman SmartRoof customers have in common?

**Answer:**

We believe that most customers want and need to be educated about the roofing process. The average customer will replace one roof in their lifetime. So it's likely that this entire process will be unfamiliar to them. That's why our approach is educational in nature. We believe the more you know, the better choices you will make.

In fact, we approach our entire business from your point of view. If it's not good for you – ultimately it's not good for us. If we want to be successful – we have to give you a near perfect experience. We will never be perfect – but we will continually strive for perfection.

Have a question for us? Shoot us an email with your question! Email us at [office@hackmanroofing.com](mailto:office@hackmanroofing.com). We may feature your question in our next issue!

## Slow-Cooker Beef Chili



*This family-sized meal is perfect for the fall and winter months. It's super tasty - especially when topped with cheese and Fritos!*

*Makes 8 servings*

### INGREDIENTS

- |                            |                               |
|----------------------------|-------------------------------|
| 2 lbs. ground beef         | 1 onion, chopped              |
| 2 tbsp. tomato paste       | 2 cans kidney beans (drained) |
| 1 can crushed tomatoes     | 1 can of beer (or water)      |
| 4 cloves of garlic, minced | 1 tbsp. chili powder          |
| 1 tsp. ground cumin        | 1 tsp. dried oregano          |
| 1/2 tsp. paprika           | salt & pepper                 |
| 1 bag of Fritos            | Cheddar cheese                |

### PREPARATION

1. Heat a large skillet over medium-high heat. Add beef and onion and cook until meat is browned all over, about 4 minutes. (It doesn't need to cook the whole way through!) Drain fat, then stir in tomato paste.
2. In a large slow cooker, combine beef mixture, kidney beans, crushed tomatoes, beer, garlic, chili powder, cumin, oregano, paprika, and cayenne. Season with salt and pepper.
3. Cook on low for 6 and up to 8 hours. (The longer it's in the slow-cooker, the more flavor it gets!)
4. Taste for seasonings. Serve warm, with cheese and Fritos, if desired.

### It's Time to Meet Snowy Continued from page 2



2<sup>nd</sup> Chance 4 Life Rescue provides homeless and abandoned dogs and cats with a second chance at life. If you or someone you know is interested in adopting Snowy be sure to visit their web site at [www.2ndchance4liferescue.org](http://www.2ndchance4liferescue.org).



### For You...

Call today to receive **\$500 OFF\***  
your roof repair, replacement,  
siding or spouting.  
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Offer applies to new appointments scheduled through November 1, 2021 for residential roof repairs, replacement, siding or spouting. Prior sales not included.  
\*Receive a 10% discount - up to \$500 OFF. Cannot be combined with any other special offer. Please present coupon at time of appointment.

### For A Friend...

Call today to receive **\$500 OFF\***  
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*"Between You and the Storm"*

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## What Our Customers are Saying!

**T**he men showed up to work. Got the shingled roof done in one day! All good! - John K from Mount Joy

"Quick to come and give a free estimate. They clearly explained what needed to be done. The crew arrived early and worked all day long. They did an excellent job and cleaned everything up really well. We love our new roof!! Office staff was great too! - Gary & Gayle W. from Mount Joy

"I heard about Hackman SmartRoof via their reputation and great reviews. I was impressed with the cleanup and overall workmanship. - Gary U. from Harrisburg

"Hackman SmartRoof did a great job on our roof. They were courteous, on time, and besides a great looking new roof, you would have never had known that they were there. I would highly recommend! - Christie E from Camp Hill



### Here's Some Fun Facts!

1. The Barbie doll's full name is Barbara Millicent Roberts, from Willows, Wisconsin. Her birthday is March 9, 1959, when she was first displayed at the New York Toy Fair.
2. The oldest person ever to have lived (whose age could be authenticated), a French woman named Jeanne Louise Calment, was 122 years old when she died in 1997.
3. Experiments in universities have actually been carried out to figure out how many licks it takes to get to the center of a Tootsie Pop, both with machine and human lickers (because this is important scientific knowledge!). The results ranged from 252 to 411
4. The original name for the search engine Google was Backrub. It was renamed Google after the googol, which is the number one followed by 100 zeros.
5. Bats are the only mammal that can actually fly.
6. Polar bears have black skin. And actually, their fur isn't white—it's see-through, so it appears white as it reflects light.